

FIRST REWARDS PROGRAM

FIRST Rewards is an incentive program designed to reward your agency for placing business with FIRST Insurance Funding.

Once enrolled in FIRST Rewards, you can begin accumulating points toward Visa Award cards! After each month in which you place accounts with FIRST, you will receive a FIRST Rewards statement with your current point balance and a redemption slip. To receive your reward, simply complete the redemption form and fax or email it to FIRST.

WHO QUALIFIES?

Through FIRST and its affiliate companies, Barrington Bank & Trust and Lake Forest Bank & Trust, FIRST offers rewards to agencies and their employees where the program is permissible by law. Please contact your Relationship Manager or FIRST's Marketing Department to obtain a membership application.

HOW DOES IT WORK?

After FIRST has processed your application, you will receive a FIRST Rewards member number. Simply enter this number in the "Borrower Information" screen in Quotes-in-View (QIV) for all premium finance agreements (PFAs) that you complete. You must include your FIRST Rewards member number on all PFAs in order to receive FIRST Rewards points.

HOW ARE POINTS EARNED?

You can earn points for each contract that has:

- A policy term of at least 12 months
- A loan term of at least 8 months

The number of points you earn depends on the amount financed listed on the PFA.

AMOUNT FINANCED	POINT VALUE
\$2,501 to \$5,000	50 points
\$5,001 to \$10,000	75 points
\$10,001 to \$50,000	100 points
\$50,001 to \$100,000	250 points
\$100,001 to \$500,000	500 points
\$500,001 to \$1,000,000	1,000 points
Over \$1,000,000	1,500 points



Proudly Endorsed By:

